ABC Worldwide Stone partnered with celebrated author, social media influencer and curator of the trendy lifestyle website EyeSwoon.com, Athena Calderone, on projects that combined the designer’s artistic eye and ABC Worldwide Stone’s upper-end product line. Their successful collaboration is showcased in Calderone’s stylish Cobble Hill, Brooklyn townhome.

First on the list was the generous use of Calacatta Paonazzo marble throughout her open, airy kitchen. From countertops to a custom-built marble shelf, the warm white marble infused with amber and gray veining is a perfect counterpart to the richly-toned navy cabinetry. “We worked specifically with Darek (Banaszkiewicz) and he was great about honing in on what I like about marble,” Calderone explained. “He instantly got a snapshot of what I was looking for and offered incredible guidance.”

Calderone’s powerful presence on Instagram made the marble used in her kitchen one of ABC Worldwide Stone’s most popular choices, she noted. “My kitchen photos spread like wildfire on social media, especially because of the marble. So many people DM-ed me or asked Darek about the stone that it quickly sold out.”

Another part of the townhome that reflects Calderone’s sophisticated aesthetic is the master bath, a retreat-like space with a shower color that came as a surprise. “I never intended on a pink marble shower but the Rosa Aurora Macchia Vecchia marble from ABC Stone had such beautiful motion and movement.” When she posted photos of the shower, it became one of her most popular Instagram posts. Soft tones of rose, gray, cream and peach in the marble blend seamlessly with the shower’s brass hardware.

“The fun thing about ABC Stone is in the exploration,” Calderone said. “Seeing the stone in person and picking up on things you like is important. Stone inspires the rest of a kitchen or bath, everything from its tonality and pattern to color and veining.” She appreciated the convenience of the company’s New York City showroom and two stone warehouses.

As an advocate for using natural materials, sourcing materials from ABC Worldwide Stone was an obvious choice for Calderone. “Letting natural stone age over time gives it even more patina and more wear. The kitchen is the workhouse of the home, and a scratch or two just adds character.”

Stay tuned for Calderone’s second book, “Live Beautiful,” a sequel to her first publication “Cook Beautiful.” This busy multi-hyphenate creative is also introducing a podcast titled More Than One Thing, a celebration of the things that add sparkle and shine to life.

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